



www.frmfl.com
frontroyalmidgetfootballleague@gmail.com
380 Old Bethel Lane
Winchester, VA 22603

Dear Prospective Sponsor,

We would like to thank you for taking time to review our sponsorship opportunities and considering our programs needs. We would like to extend an opportunity for you to become a Front Royal Midget Football League team sponsor. As a registered 501(c)(3) organization, your donation is 100% tax deductible. FRMFL is a non-profit, non-paid volunteer organization, our program depends on sponsors like you. We pride ourselves on being able to continue to provide a program that is within reason when considering cost for families in our community. By investing in our program, you will help us continue to provide that cost-effective program, but also keep our coaches on the forefront of training and our children in the safest equipment possible. Our sponsors help offset various program costs that include: the cost of new equipment, certification of equipment on hand, new field equipment, insurance, background checks, field rentals and maintenance as well as the training of our volunteer coaches. That training includes the Positive Coaching Alliance through our relationship with Warren County Parks and Recreation as well as an in depth training program through USA Football (initial certification and annual recertification). We are proud to offer programs like "Sponsor a Player" which covers the registration costs for low income families that otherwise couldn't participate due to the fees and our "Cleat Exchange" program to help cover the cost of equipment the league doesn't provide such as cleats for players.

Our league was founded in 1962, we have been a staple in this community for over 60 years. Our mission continues to be focused on bringing our youth together through common interest in sportsmanship and competition. We strive to acquaint players with the fundamentals of the game rules, sportsmanship, teamwork and accountability all while building character, discipline and a love for the game of football. We work hard to keep our community youth busy and away from situations that lead to bad behavior. Your participation in our program could mean the difference for many youths in our area.

Enclosed you will find many different options for sponsorship. We hope you consider supporting our program and thank you for your time. Please feel free to contact Shannon Cressel by phone at 540-486-6817 or via email at frontroyalmidgetfootballleague@gmail.com with any questions.

Sincerely,

Front Royal Midget Football League

Advertising and Sponsorship Opportunities

Touchdown Sponsorship - \$2,000

4x6' Banner at all Home Games
Premier Sponsors Ad on our website
Business Logo on sponsorship t-shirts (worn by players)
Facebook page pushes throughout the season (minimum 6 times) Full Page Ad in Program/ Ad announced during home games
8 season passes to all home games / 8 Concession meal tickets

Game Day Sponsorship - \$1,000

2x4' Banner at all Home Games
Business Logo on sponsorship t-shirts (worn by players)
Ad on our website / Facebook page pushes throughout the season (minimum 3 times)
Half Page Ad in Program / Ad announced during home games
4 season passes to all home games / 4 Concession meal tickets

End Zone Sponsorship - \$500

Spot on a sponsorship banner at all Home Games
Ad on our website
Facebook page pushes throughout the season (minimum 3 times) Half Page Ad in Program / Ad announced during home games
2 season passes to all home games.

Player's Club Sponsorship - \$250

Spot on a sponsorship banner at all Home Games
Ad on our website / Quarter Page Ad in Program
Ad announced during home games

"Sponsor a Player" Sponsorship - \$100

Spot on a sponsorship banner at all Home Games
Name listed on our website sponsorship page

Family and Friends Sponsorship

(dollar amount of your choosing)

Name listed on our website sponsorship page
Name listed in our "Thank You" section of our program

Program Ad Space

Full Page - \$100 Half Page - \$75 Quarter Page/ Business Card - \$50

Advertising and Sponsorship Form

Contact Name: _____ Phone: _____

Email address: _____ Website Address: _____

Address: _____

Sponsor Levels (if selected):

- Touchdown Sponsorship..... \$2,000
- Game Day Sponsorship..... \$1,000
- End Zone Sponsorship..... \$500
- Player’s Club Sponsorship..... \$250
- “Sponsor a Player” Sponsorship..... \$100
- Other

\$ _____

Please provide company name and a brief description about your business:

Please email a JPEG of your logo to Shannon Cressel at frontroyalmidgetfootballleague@gmail.com no later than June 01, 2024.

Please email Shannon Cressel to arrange pickup of your form/ sponsorship or with any questions.

Registered Name: Front Royal Midget Football League

Registered ID #: 22-3864997

Checks Payable to: Front Royal Midget Football League

PayPal: paypal.me/FRMidgetFootball



Thank you for your generous support!

FRMFL is a registered 501 (c) (3) non-profit organization and all donations are tax deductible under IRS code.